

Media Kit For Bucktown Bargains



About Bucktown Bargains

Bucktownbargains.com is a blog focused on sharing money saving tips, products, reviews, coupons and deals to help guide and teach readers strategies to get the most for their money in stores and online. A main focus is on education, both on saving money and finding quality products. Hence keeping in mind it's the quality not quantity of every day products that helps us achieve happiness while sticking to a budget. At Bucktown Bargains, you will be confident in your savings in knowing that a Buck saved, is a Buck well spent.

Get to know her

Jenna is a Northeastern Pennsylvania Mom, married to her husband of 7 years and a stay at home mom to 3 children, Lucas, 5 years old and Mollie, 2 years old and Jaxon 6 months old. Jenna is a certified elementary computer teacher with a master's degree in Instructional Technology and writes money saving newspaper column featured in GoLackawanna every Sunday. Jenna is also featured weekly on local news station, WBRE, on PA Live as their Bargain Mom with a 4 minute, money saving segment.

Our Readers

- Women (moms)
- Household of 2 children
- College degrees
- employed
- married

OUR NUMBERS

- **Monthly Page Views** - 25,575
- **Monthly Unique Visitors** – 21,825
- **Facebook Fans** (facebook.com/bucktownbargains) - 11,800 +
- **Twitter Followers** ([@bucktownbargain](https://twitter.com/bucktownbargain)) – 3132 +
- **Subscribers** 1770
- **Average time** 1:13

ADVERTISING OPTIONS

Standard banner sizes are as follows: 125 x 125, 468 x 60, 300 x 250, 120 x 600, 160 x 600 and 728 x 90.

Monthly rates

SIZE	125 X 125	468 x 60	300 x 250	Text
RATE	50	70	100	25

Reviews/Giveaways

There is a minimum of \$50 Giveaway Value and an additional product sample is required for reviews. No charge for giveaways, please contact for pricing on reviews.

PAYMENT OPTION(S)

Preferred method of payment is via PayPal, but a paper check is also accepted.

ADVERTISING GUIDELINES

Here you can mention any guidelines that you see fit for your blog for example:

- no refunds,
- advertisements geared to women, moms, children, families only
- no landing pages to porn sites
- all users must land on the same page
- ads must be grammatically correct
- ads cannot offend based on race, gender, sexual preference, disability
- no spam ads

Contact

Bucktownbargains@gmail.com

Giveaway GUIDELINES

To request and schedule a giveaway on Bucktown Bargains, please email Jenna at bucktownbargains@gmail.com with the following details. Prize to be given away, \$50 min. (Please note that Bucktown Bargains requires that a product be sent for review in addition to the giveaway product.

- Company Information Contact information & sample products or coupons that can be found for this product.
- Terms and Conditions that apply.
- Dates you wish for the giveaway to be held.
- Companies are responsible for shipping all giveaway prizes within 2 weeks of receiving the winners information.
- Product Review & Giveaway Items may be mailed directly to Jenna.